



Date

Dance facility name

Address

Dear **Contact person**,

Hello. My name is **name here**, and I am a certified instructor of SharQui – The bellydance workout®. I am writing to introduce myself to you and to briefly show what I would like to offer **facility's program name**.

While my training is also in **other types of training**, I have spent the last few years trying to find the perfect blend of authentic dance and fitness so that I can feel beautiful and powerful while getting a workout in a non-judgmental atmosphere. What do I mean...?

Over and over again, I saw that no matter how hard women worked out, or how much they dieted, most of them were and are forever unhappy with the condition of their bodies. This bothered me immensely and was ultimately de-motivating until I went to my first SharQui class. I was hooked.

SharQui is a great overall dance workout that gets your heart rate up, tones your body and strengthens your abs. But its uniqueness lies in what the ancient art form of belly dance represents, which is any body type can do it loving your body. And boy can that build a woman's self-esteem, enhance her self-confidence, and get her in touch with her sensuality! In SharQui classes, women are applauded for being women: for being strong and fit, but also having curvaceous figures.

My experience has shown me that SharQui can be very powerful which is why I became certified to teach. It has exploded with popularity across the globe and is taught in places such as New York, San Francisco, London, Tokyo, Australia, Trinidad, Seattle and Philadelphia to name a few.

Finally, you should know that there are a few other bellydance instructors and bellydance formats that claim to offer a fitness benefit, but many cannot or have not positioned themselves as a fitness workout that happens to use some of the best in authentic, bellydance movements and fitness class structure. SharQui was the also the first to be a fitness accredited format, with AFAA and ACE, and the only bellydance format to be presented at fitness conventions such SCW, IDEA and DCAC. Due to SharQui's accreditation, the format has a large focus on safety and instructors are held to a high standard of professionalism.

I hope you would consider having SharQui on your schedule and myself as the SharQui instructor. Feel free to email or call me with any questions.

Very sincerely,

Name

Email